



a new perspective on wall decor







## Introducing DécorMark

The Metamark DécorMark range of digitally printable materials helps you deliver highly marketable transformational decor that's attractive and durable, easily printed, easily applied and installed to walls and other surfaces. DécorMark materials are all you need to develop new opportunities and win new customers in domestic, retail, industrial and other rapidly growing markets.

You can trust DécorMark materials to perform. The range delivers familiar print characteristics so it's easy for you to get great looking results. Application specific adhesives make DécorMark materials easy to apply. New finishes and technical constructions put a versatile range of aesthetic options at your disposal.

The DécorMark range is fully supported by Metamark. So you can turn to us for application advice if you need to and we'll be able to help you deliver winning results to your customers. You have the printer. Now you have the materials you need to open new doors and create profitable new opportunities.

Decor by design – do it with DécorMark.



### MD-WA WallArt

Metamark 'WallArt' offers an ideal solution for printable wall coverings, including retail and leisure, exhibition and home decor applications, enhancing the opportunities available for wall decor. The textured weave finish provides an attractive appearance without lamination, and gives a highly vibrant print image. It retains greater intensity of colour compared to traditional textile or paper based products. The polymeric PVC film has a high level of opacity and makes for no show-through on overlap joins. The MetaScape air release adhesive allows for ease of handling and clean, trouble-free installation. It is printable with Solvent, Eco Solvent, Latex and UV printers.



### MD3 70 micron Intermediate

For durable, laminated wall coverings and furniture applications, that meet the requirement for a more intermediate solution, MD3 and MetaGuard overlaminate provide the ideal choice. Metamark's distinctive coating technology produces outstanding print performance with Solvent, Eco Solvent, Latex and UV printers.



### MDP-H 100 micron Intermediate High Grab

Delivering the extra reassurance of a 'high grab' adhesive for low surface energy applications, MDP-H offers an ideal solution, with a clean, easy to fit installation. When overlaminated with MetaGuard, it gives a durable wall covering with deep vibrant colours. It is printable with Solvent, Eco Solvent, Latex and UV printers.



### MD-TX2 WallTex – Self Adhesive Textile

Metamark 'WallTex' is an opaque, self-adhesive Polyester fabric, offering a clean, easy to apply alternative to traditional wall coverings. The fabric, with its lightly textured weave is PVC free and is ideal for visual merchandising, exhibition and home decor applications. The repositionable adhesive is removable in the short term on sealed surfaces, allowing clean, easy to replace wall decor coverings. It produces outstanding print results on Solvent, Eco Solvent, Latex and UV printers.



### MD5 70 micron Polymeric

For decor, wall coverings and furniture graphics with the most vibrant and generous colour gamut, MD5 is unrivalled. When overlaminated with MetaGuard, it gives a highly durable decor covering. With its bright 'white point' and distinctive coating technology, MD5 produces outstanding print performance with Solvent, Eco Solvent, Latex and UV printers.



# MetaGuard Decor – Textured Polymeric Overlaminating Films Artisan/SandTex/BrushStroke

The MetaGuard Decor range of textured overlaminates provide a highly durable protection for Metamark Digital films. These wall covering films give peace of mind and scuff resistance in high traffic areas. The attractive textured finish hides many imperfections on the wall, and enhances depth of colour to the print. The 150 micron polymeric films offer excellent dimensional stability.



### MetaGuard 700 70 micron Polymeric

The MetaGuard 700 range of overlaminates provide a matched system to Metamark MD5. Giving a highly durable finished result, they provide protection to wall coverings, giving peace of mind in high traffic areas. The polymeric film has excellent dimensional stability, offers a clean and easily wipeable finish, whilst enhancing the depth of colour in the print. MetaGuard 700 comes with all the assurance of a Metamark MD class product.



### MetaGuard 300 70 micron Intermediate

The MetaGuard 300 range of overlaminates provide a matched system to Metamark MD3 and MDP-H Series. They provided a highly durable protection on wall coverings, particularly in high traffic areas, whilst enhancing the depth of colour in the print. They offer a clean and easily wipeable finish, with all the assurance of a Metamark MD class product.

### Quick reference guide to DécorMark

Product	Options	Туре	Application	Overlaminate
MD-WA WallArt	MD-WA-01 Artisan MD-WA-02 SandTex	Textured Polymeric PVC 150 micron	Self-adhesive Permanent	N/A
MD-TX WallTex Textile	MD-TX WallTex	Polyester Fabric Opaque 110gsm	Self-adhesive Repositionable & Removable	N/A
MD5 High Performance Vinyl	MD5 MD5 A Meta Scape MD5 - B Blockout MD5 A - B Meta Scape Blockout	Polymeric PVC 70 micron	Self-adhesive Permanent	MetaGuard 702 Matt MetaGuard 703 Satin MetaGuard 01 Artisan MetaGuard 02 SandTex MetaGuard 03 BrushStroke
MD3 Intermediate Vinyl	MD 3 MD 3 A MetaScape MD 3-B Blockout MD 3 A-B MetaScape Blockout	PVC 70 micron	Self-adhesive Permanent	MetaGuard 302 Matt MetaGuard 01 Artisan MetaGuard 02 SandTex MetaGuard 03 BrushStroke
MDP-H High Grab Intermediate Vinyl	MDP-H 200 White Gloss	PVC 100 micron	Self-adhesive High Grab Permanent	MetaGuard 302 Matt MetaGuard 01 Artisan MetaGuard 02 SandTex MetaGuard 03 BrushStroke

#### MetaGuard Overlaminates

Product	Options	Туре	Application	Matched Media
MetaGuard Decor Polymeric Textured Overlaminates	MetaGuard 01 Artisan MetaGuard 02 SandTex MetaGuard 03 BrushStroke	Texture Polymeric PVC 150 micron	Permanent	Metamark MD5 range Metamark MD3 range Metamark MDP-H
MetaGuard 700 Polymeric Overlaminate	MetaGuard 702 Matt MetaGuard 703 Satin	Polymeric PVC 70 micron	Permanent	Metamark MD5 range
MetaGuard 300 Intermediate Grade Overlaminate	MetaGuard 302 Matt	PVC 70 micron	Permanent	Metamark MD3 range Metamark MDP-H



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